mobi®

inspired by you

2021 PRODUCT CATALOG

WHO AND WHAT IS MOBI?

The MOBI brand is derived from the "mobius strip", where you have a flat piece of ribbon, twist it and reconnect it. What you have is a non-orientable, , always changing and endless structure. This is consistent with the mantra of the MOBI brand, to be always changing, always morphing and to have endless and limitless ideas. Meet MOBI.

It is in MOBI's DNA to create something great out of something good; to have endless solutions and limitless ideas.

MOBI is a young, creative and forward thinking company. MOBI offers not only its own MOBI branded products but OEM and ODM services as well to help you build your own brand.

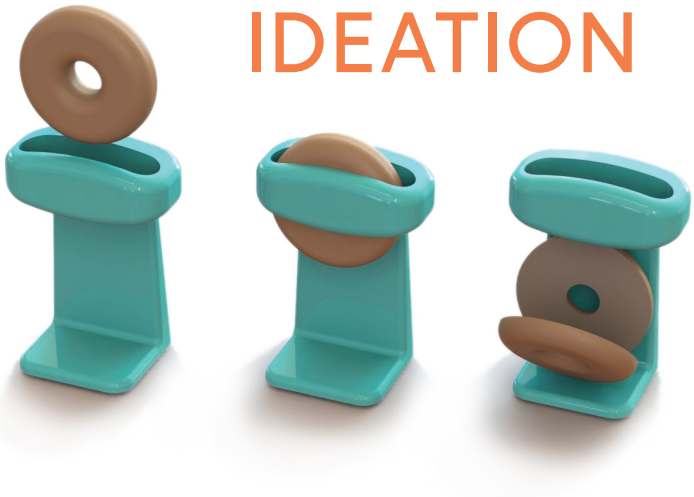
MOBI prides itself in the products it creates.

MOBI... inspired by you.

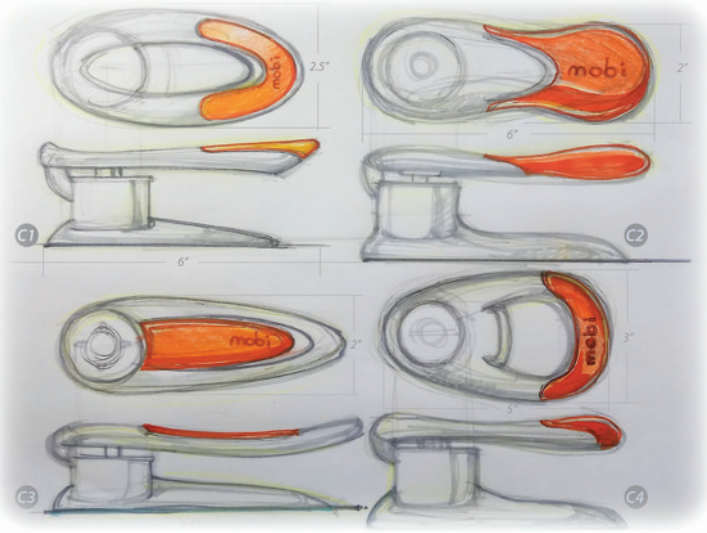
WHAT TO EXPECT FROM MOBI

Our team of designers have an accumulated 80+ years worth of experience. All that experience with a passion for the kitchen makes for a solid foundation. We create serious tools for serious cooks as well as "fun" products for the rest of us. One thing for sure, we take our work seriously. Whether designing a serious tool or a novelty gadget, we takes the exactly same steps to create the final product.

IDEATION



DESIGN



CREATION

INNOVATION

NEW 2021

Handy™ Salt 'n Pepper Mill

Wave if you want more salt... Done! "Thumbs up" if you want more pepper... Done! This articulated hand grinder is sure to be a conversation piece at your dining table.

Stands 13" tall, available in a right hand or left hand for salt or pepper. Own one or both hands and never ask to pass the salt again...just "talk to the hand."

- Solid beechwood for long-lasting and durable construction
- Ceramic grinder crushes the spices without leaving a metallic taste behind
- Articulated hand for a great conversation piece

NEW!

Handy™ Salt 'n Pepper Mill (Left)

21-001-0060

UPC: 643462179572

NEW!

Handy™ Salt 'n Pepper Mill (Right)

21-005-0060

UPC: 643462179589

Mouse House
14-020-0016
UPC: 643462179220

Cheese serving platter with mice tools

Mice are stored magnetically in each mouse-hole

Three “mice” serving knives for different kinds of cheese

suction cup base keeps paper towel holder from tilting or falling over when pulling sheets of paper

Paper Towel Holder
(U.S. Size)
14-001-0001 (white) ◯
UPC: 643462180219

Paper Towel Holder
(U.S. Size)
14-002-0013 (black) ●
UPC: 643462180226

Paper Towel Holder
(INT’L Size)
14-003-0001 (white) ◯
UPC: 643462180288

Paper Towel Holder
(INT’L Size)
14-004-0013 (black) ●
UPC: 643462180295

KITCHEN GADGETS

NEW 2021

Cocoa Bombs™ Silicone Mold

Be the talk of the town when you serve these fantastic Cocoa Bombs from Mobi. Comes in three different designs; **Snowflake**, **Gingerbread Man** and **Holiday Tree**. Fill them with your favorite cocoa powder, mini marshmallows, crushed candy canes and whatever else your heart desires.

Drop one in a mug and pour hot milk or water over the ball. The ball "explodes" with a scrumptious surprise from the inside. Another cup for me please!!

- Mold cavity accommodates any packet size cocoa powder; even jumbo size
- Super cute holiday décor on each "bomb"
- Bomb fits in most size mugs
- Easy to make; even your kids can do it
- Use the mold for making solid chocolate, ice cubes and jello-shots

NEW!

Cocoa Bomb™ (Snowflake)*

16-035-0011

UPC: 643462179596

NEW!

Cocoa Bomb™ (Gingerbread Man)*

16-036-0001

UPC: 643462179602

NEW!

Cocoa Bomb™ (Holiday Tree)*

16-037-0018

UPC: 643462179619

* Sold as 1 piece; picture shows front and back

The Last Straw
16-061-0004
UPC: 643462179466

Patented open/close design allows you to clean stuck on foods

Parlor Ice Cream Scoop
16-060-0001 (white)
UPC: 643462179411

Parlor Ice Cream Scoop
16-060-0002 (aqua)
UPC: 643462179428

Peanut Butter and Jelly Spreader
16-040-0050
UPC: 643462179299

- Never cross contaminate your peanut butter and jelly again
- Extra large spreaders
- Serrated edge allows you to cut the crust off your bread
- Magnetic handles snap together for convenient storage

Pigs in a Blanket Mold with "Clip Strip" packaging
16-070-0006 (pink)
UPC: 643462179244

Shark Bites Mold with "Clip Strip" packaging
16-071-0007 (light blue)
UPC: 643462179251

Bear Butt Bites Mold
16-035-0016 (red)
UPC: 643462179398

Rocket Dog Bites Mold
16-036-0017 (red)
UPC: 643462179404

Pigs in a Blanket Mold
16-030-0006 (pink)
UPC: 643462180882

Shark Bites Mold
16-032-0010 (light blue)
UPC: 643462179237

Mini Hot Dogs Mold
16-033-0017 (red)
UPC: 643462179275

Corn Dogs Mold
16-031-0007 (yellow)
UPC: 643462179091

Desert Boats Mold
16-034-0012 (blue)
UPC: 643462179282

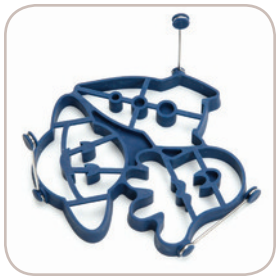
SILICON PANCAKE MOLDS

Little Piggy Pancake Molds
16-020-0006 (pink)
UPC: 643462180899

Cluster Molds — Barnyard Animals
16-026-0016 (red)
UPC: 643462181018

Cluster Molds — Emoticons
16-025-0007 (yellow)
UPC: 643462181001

Cluster Molds — Ocean
16-028-0011 (light blue)
UPC: 643462179190



Cluster Molds — Space
16-027-0010 (dark blue)
UPC: 643462179183

Make Three Pancakes at a Time Instead of Just One!

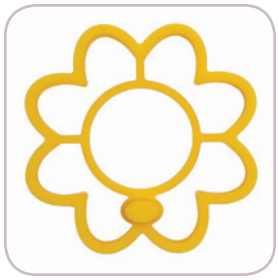
Shark Bite Pancake Molds
16-021-0010 (blue)
UPC: 643462179305

Safety Can Opener
16-001-0203 (orange/gray)
UPC: 643462180349

SILICON EGG MOLDS

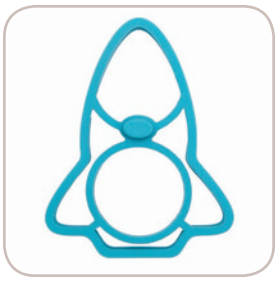
Silicone Egg Mold — Heart
16-012-0006 (pink)
UPC: 643462180462

Silicone Egg Mold — Alien
16-014-0004 (red)
UPC: 643462180486



Silicone Egg Mold — Flower
16-011-0007 (yellow)
UPC: 643462180455

Silicone Egg Mold — Frog
16-015-0009 (green)
UPC: 643462180493



Silicone Egg Mold — Rocket
16-010-0001 (light blue)
UPC: 64346218044

Silicone Egg Mold — Panda
16-013-0003 (blue)
UPC: 643462180479

Folding Microwave Tray
16-050-0004 (red)
UPC: 643462180950

Folding Microwave Tray
16-050-0003 (orange)
UPC: 643462179084

Folding Microwave Tray
16-050-0010 (blue)
UPC: 643462180943

Microwave tray holder safely transports hot bowls and plates from your microwave to your counter

NEW 2021

Shake ‘n Peel™ Garlic Skin Remover

No more smelly hands or a mess on the kitchen counter. With the Mobi Shake n Peel, all you have to do is separate the cloves from the whole bulb. Toss the unpeeled cloves into the bowl. Cover the bowl with the other half and shake for 10-15 seconds. The result is peeled garlic cloves with little or no effort.

- Peels up to 6-7 large cloves of garlic at a time
- Shake for 10-15 seconds. Inspect cloves. Stubborn cloves may need to be re-shaken.
- Stainless bowls will not absorb smells, but will get rid of garlic smells from your hands by rubbing on the bowl under cold running water
- Thoughtful design allows bowls to nest for convenient storage
- Unique shape can be used as molds for desserts or small cakes

NEW!

Shake ‘n Peel™
Garlic Skin Remover
19-001-0099
UPC: 643462179565

Mixing Spoon (solid)
17-030-0002 (gray)
UPC: 643462180370

Mixing Spoon (slotted)
17-031-0002 (gray)
UPC: 643462180387

12" Meat Scraping Tongs
17-060-0002 (gray)
UPC: 643462180691

SS Utility Tongs (9.5")
17-040-0002 (gray)
UPC: 643462180394

Silicone Utility Tongs (9.5")
17-050-0002 (gray)
UPC: 643462180424

Breakfast Turner
17-001-0302 (orange/gray)
UPC: 643462180356

Dessert Turner
17-003-0302 (orange/gray)
UPC: 643462180912

12" Meat Scraping Tongs
17-060-0003 (orange)
UPC: 643462180707

12" Meat Scraping Tongs
17-060-0004 (red)
UPC: 643462180714

SS Utility Tongs (12")
17-041-0002 (gray)
UPC: 643462180400

Silicone Utility Tongs (12")
17-051-0002 (gray)
UPC: 643462180431

SS Utility Tongs (9.5")
17-040-0003 (orange)
UPC: 643462180554

Silicone Utility Tongs (9.5")
17-050-0003 (orange)
UPC: 643462180592

SS Utility Tongs (12")
17-041-0003 (orange)
UPC: 643462180561

Silicone Utility Tongs (12")
17-051-0003 (orange)
UPC: 643462180608

Jumbo Turner
17-004-0302 (orange/gray)
UPC: 643462180905

Wok Turner
17-005-0302 (orange/gray)
UPC: 643462180929

Utility Spatula
17-002-0302 (orange/gray)
UPC: 643462180363

SS Utility Tongs (9.5")
17-040-0004 (red)
UPC: 643462180578

Silicone Utility Tongs (9.5")
17-050-0004 (red)
UPC: 643462180615

SS Utility Tongs (12")
17-041-0004 (red)
UPC: 643462180585

Silicone Utility Tongs (12")
17-051-0004 (red)
UPC: 643462180622

Colander
18-01-0008 (green)
UPC: 643462179053

Colander
18-02-0001 (white)
UPC: 643462179107

Colander
18-03-0004 (red)
UPC: 643462179114

KITCHEN BASICS

Whether you're baking your family's favorite desserts or grilling that ribeye steak in the backyard, the MOBI "Cool Touch" gloves are perfect for the job. Using High-performance Polyethylene and other heat resistant materials, the **MOBI Cool Touch gloves** are heat protected up to 660F (350C).

In addition, Mobi Cool-Touch gloves protect from hot wire grates and unexpected BBQ flare-ups. Last but not least, the 5-finger design is proven to have more dexterity than the ordinary oven "mitt", where you can't feel anything.

High-performance Polyethylene and other heat resistant materials for extreme heat and abrasion protection

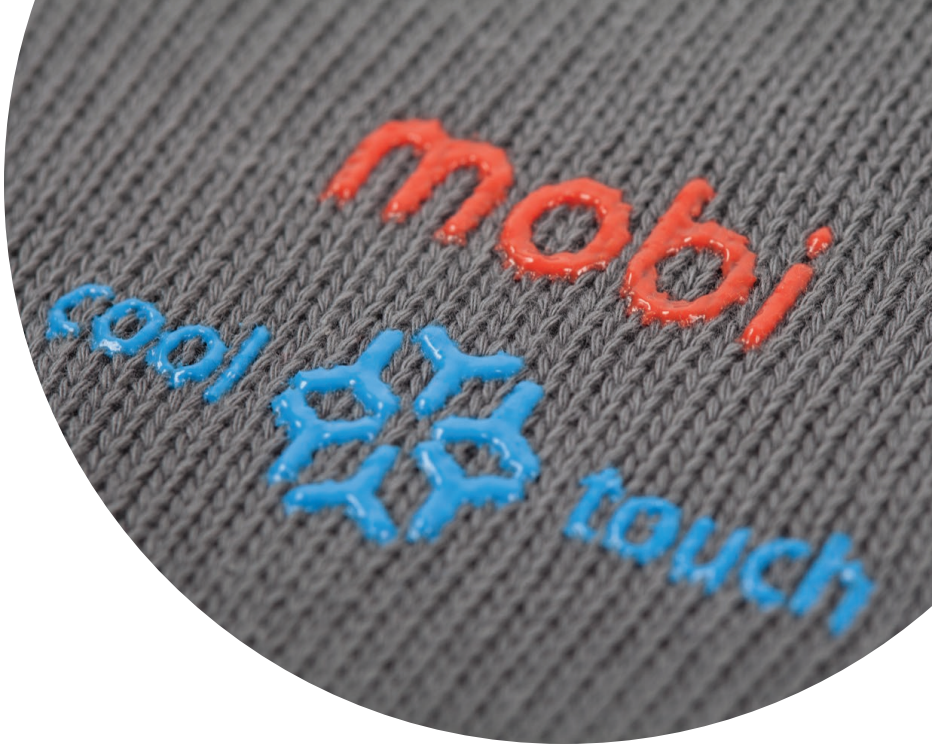
5-finger design for best dexterity

Silicone snowflakes on palm provide extra grip

Temperature protection from -20F (-30C) – 660F (350C)

Cool Touch Heat Resistant Gloves — Large (pair)
15-001-0002 (gray)
UPC: 643462180240

Cool Touch Heat Resistant Gloves — Small (pair)
15-002-0002 (blue)
UPC: 643462180257



CLEANING

Whether its cleaning the kitchen or just your hands, MOBI's cleaning tools are here to help. Our foam pumps have a patented device that prevents soap and water from clogging the engine.

Our **ODOR STEELer** is the perfect complement for after cooking with fish, onions or garlic. The steel takes away the odors while the soft bristles leaves a refreshed feeling for your hands.

Removes fish, garlic and onion smells from hands

Silicone nodules clean and lathers soap as you wash

Soft enough to be used as a mushroom brush

ODOR STEELer Soap
20-030-0004 (red)
UPC: 643462181025

ODOR STEELer Soap
20-030-0006 (pink)
UPC: 643462179060

ODOR STEELer Soap
20-030-0007 (yellow)
UPC: 643462179077

ODOR STEELer Soap
20-030-0008 (lime green)
UPC: 643462181032

ODOR STEELer Soap
20-030-0012 (light blue)
UPC: 643462179046

The Penguin Foamer
20-020-0001 (white)
UPC: 643462180998

The Penguin Foamer
20-020-0002 (gray)
UPC: 643462179176

The Penguin Foamer
20-020-0006 (pink)
UPC: 643462179169

- Use 10% of Your Favorite Liquid Soap Mixed Together with 90% Water to Create a Luxurious Foamy Lather
- Good for the Environment
- Patented Foaming Mechanism Will Not Clog

The Bird Foamer
20-001-0001 (white)
UPC: 643462180974

The Bird Foamer
20-001-0002 (gray)
UPC: 643462179138

The Bird Foamer
20-001-0006 (pink)
UPC: 643462179121

The Robot Foamer
20-010-0001 (white)
UPC: 643462180981

The Robot Foamer
20-010-0002 (gray)
UPC: 643462179152

The Robot Foamer
20-010-0006 (pink)
UPC: 643462179145

MEASURING

Precise measurements are essential to guarantee successful results in baking and cooking. **MOBI POP POP measuring cups** and **spoons** are not only scientifically calibrated but they are also designed to save cost and minimize storage space. The flexible cups pop back and forth to create two different measurements in one.

- Dishwasher Safe
- BPA Free
- Imperial and Metric measurements available

2pc set:
1/4 cup, 1/3 cup, 1/2 cup, 1 cup

Flexible cups that pop back and forth to create 2 measurements in 1

POP the cups back and forth to double the amount of measuring devices

Double ended spoons give you four measurements with each spoon

1/2 tbsp, 1 tbsp, 1/2 tsp, 1 tsp

1/3 tsp, 2/3 tsp, 1/4 tsp, 1/8 tsp

Pop Pop Measuring Cups
10-02-0104 (red)
UPC: 643462180172

Pop Pop Measuring Cups
10-02-0103 (orange)
UPC: 643462180196

Pop Pop Measuring Cups
10-02-0107 (yellow)
UPC: 643462180264

Pop Pop Measuring Cups
10-02-0111 (lime green)
UPC: 643462180189

Pop Pop Measuring Cups
10-02-0102 (gray)
UPC: 643462180202

Pop Pop Measuring Spoons 2 Piece Set
10-03-0104 (red)
UPC: 643462180837

Pop Pop Measuring Spoons 2 Piece Set
10-03-0103 (orange)
UPC: 643462180851

Pop Pop Measuring Spoons 2 Piece Set
10-03-0107 (yellow)
UPC: 643462180875

Pop Pop Measuring Spoons 2 Piece Set
10-03-1111 (lime green)
UPC: 643462180844

Pop Pop Measuring Spoons 2 Piece Set
10-03-0102 (gray)
UPC: 643462180868

Pop Pop Measuring Spoon
10-01-0104 (red)
UPC: 643462180134

Pop Pop Measuring Spoon
10-01-0103 (orange)
UPC: 643462180158

Pop Pop Measuring Spoon
10-01-0107 (yellow)
UPC: 643462180271

Pop Pop Measuring Spoon
10-01-0111 (lime green)
UPC: 643462180141

Pop Pop Measuring Spoon
10-01-0102 (gray)
UPC: 643462180165

Liquid Measuring Cup FDA (Imperial)
10-10-0006 (clear, 1 cup)
UPC: 643462180721

Liquid Measuring Cup FDA (Imperial)
10-11-0006 (clear, 2 cups)
UPC: 643462180738

Liquid Measuring Cup LFGB (Metric)
10-10-0012 (clear, 1 cup)
UPC: 643462180745

Liquid Measuring Cup LFGB (Metric)
10-11-0012 (clear, 2 cups)
UPC: 643462180752

- Finger grips for non-slip grip
- Built in spout for precise pouring
- Microwave safe
- BPA Free

PEEL / CUT / GRATE

Experts say that a dull knife is more dangerous than a sharp one because it takes more effort to push food through a dull blade. While exerting the extra force, it is possible to slip and cut yourself. This fact is not only associated with knives, but also holds true for graters as well.

MOBI graters employ a photo-etching process that makes each cutting tooth ten times sharper than traditional stamped teeth.

Each grater has its own unique tooth design to make them truly unique.

Grate cheese from any direction

Save extra cheese with storage cover

Storage Grater
12-075-0010 (blue)
UPC: 643462179350

Storage Grater
12-075-0010 (red)
UPC: 643462179367

Cheese Wheel Grater
12-061-0007 (yellow)
UPC: 643462179220

Chocolate Box Grater
12-065-0116 (brown)
UPC: 643462179237

Garlic Slicer and Grater
12-100-0204 (red)
UPC: 643462180318

Coarse Grater
12-024-0103 (white/orange)
UPC: 643462180103

Ultra-Coarse Flat Grater
12-020-0103 (white/orange)
UPC: 643462180066

Starburst Grater
12-025-0103 (white/orange)
UPC: 643462180110

1mm Slicer
12-022-0103 (white/orange)
UPC: 643462180080

3mm Slicer
12-023-0103 (white/orange)
UPC: 643462180097

Julienne Grater
12-021-0103 (white/orange)
UPC: 643462180073

Dual Grater
12-001-0103 (white/orange)
UPC: 643462180042

Straight Peeler
12-200-0004 (red)
UPC: 643462180325

Micro-Serrated Y Peeler
12-201-0009 (green)
UPC: 643462180332

Julienne Y Peeler
12-202-0007 (yellow)
UPC: 643462180783

Cut Resistant Glove — Large
12-300-0002 (gray)
UPC: 643462180790

Cut Resistant Glove — Small
12-301-0002 (gray)
UPC: 643462180806

mobi®

Mobius International LLC
San Francisco, CA USA
mobicreations.com

DESIGNED IN THE USA | BPA Free