

# mobi

inspired by you



## 2023 PRODUCT CATALOG

# WHO AND WHAT IS MOBI?

The MOBI brand is derived from the “mobius strip”, where you have a flat piece of ribbon, twist it and reconnect it. What you have is a non-orientable, , always changing and endless structure. This is consistent with the mantra of the MOBI brand, to be always changing, always morphing and to have endless and limitless ideas. Meet MOBI.

It is in MOBI’s DNA to create something great out of something good; to have endless solutions and limitless ideas.

MOBI is a young, creative and forward thinking company. MOBI offers not only its own MOBI branded products but OEM and ODM services as well to help you build your own brand.

MOBI prides itself in the products it creates.

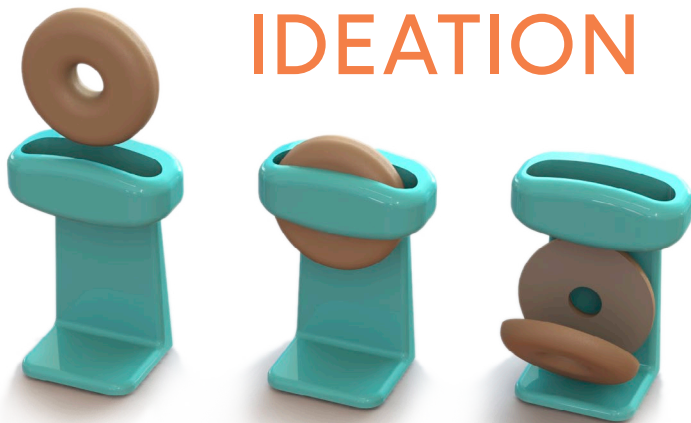
MOBI... inspired by you.





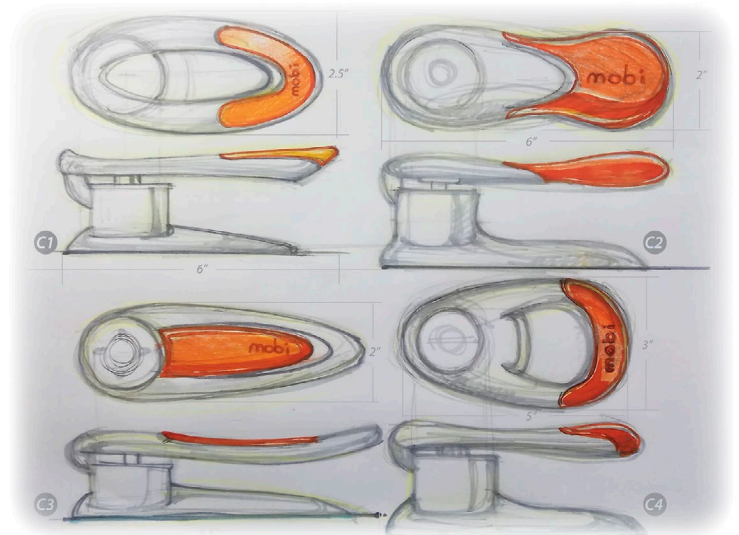
# WHAT TO EXPECT FROM MOBI

Our team of designers have an accumulated 80+ years worth of experience. All that experience with a passion for the kitchen makes for a solid foundation. We create serious tools for serious cooks as well as “fun” products for the rest of us. One thing for sure, we take our work seriously. Whether designing a serious tool or a novelty gadget, we take the exactly same steps to create the final product.



## IDEATION

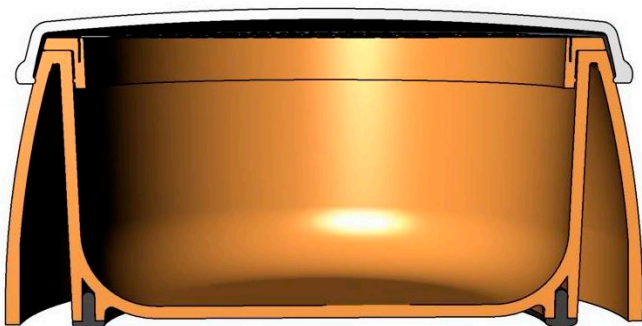
## DESIGN



## CREATION



## INNOVATION



# KITCHEN BASICS

NEW 2023

## Super Scissors

Every kitchen needs one! Whenever you have a simple household or kitchen task, reach for this ultimate tool.

Soft grip, non-slip handles. Stores safely in a magnetic sheath. Comes apart for easy cleaning.

It's not only a scissor, it's also a:

Herb stripper



Fish scaler



Screwdriver



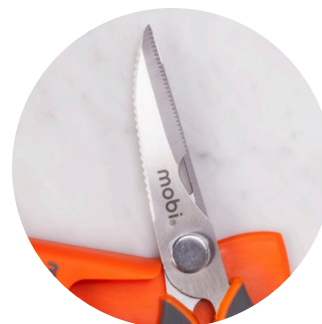
Nut cracker



Bottle opener



Twig cutter



NEW!



Super Scissors

80-001-0203 (orange / gray)

UPC: 643462180233



# MOBI Cool Touch gloves

Whether you're baking your family's favorite desserts or grilling that ribeye steak in the backyard, the MOBI "Cool Touch" gloves are perfect for the job. Using High-performance Polyethylene and other heat resistant materials, the **MOBI Cool Touch gloves** are heat protected up to 500F (260C).

In addition, Mobi Cool-Touch gloves protect from hot wire grates and unexpected BBQ flare-ups. Last but not least, the 5-finger design is proven to have more dexterity than the ordinary oven "mitt", where you can't feel anything.



5-finger design  
for best dexterity

Temperature protection from  
-20F (-30C) – 500F (260C)

Silicone snowflakes  
on palm provide  
extra grip

High-performance Polyethylene and other  
heat resistant materials for extreme heat  
and abrasion protection



Cool Touch Heat  
Resistant Gloves —  
Large (pair)

15-001-0002 (gray) ●

UPC: 643462180240



Cool Touch Heat  
Resistant Gloves —  
Small (pair)

15-002-0002 (blue) ●

UPC: 643462180257

## HotDog Shaped Hamburger mold

A hotdog shaped hamburger is the latest food craze around the country and **Mobi's HotDog Shaped Hamburger mold** allows you to make your own as simple as 1-2-3. Whether its real meat or "impossible meat", simply fill the mold and press it out into perfectly shaped hotdog shaped burgers.


The hotdog shaped burgers are more convenient to eat, more fun to eat and a helluva lot cleaner to eat.  
Try one, you'll see what we mean...



NEW!



**HotDog Shaped Hamburger mold**

11-001-0004 (red / yellow) 

UPC: 643462180233

The innovative and COOL way to eat a hamburger...

- Hotdog shaped burgers are less messy to eat
- Hotdog shaped burgers are more fun to eat
- Our 7" mold makes perfect size burgers for store bought hotdog buns
- Choose from standard hotdog buns or hoagie rolls
- "Patty pusher" makes pressing out burgers extremely simple



# Shake 'n Peel™ Garlic Skin Remover

No more smelly hands or a mess on the kitchen counter. With the Mobi Shake n Peel, all you have to do is separate the cloves from the whole bulb.

Toss the unpeeled cloves into the bowl.

Cover the bowl with the other half and shake for 10-15 seconds.

The result is peeled garlic cloves with little or no effort.



- Peels up to 6-7 large cloves of garlic at a time
- Shake for 10-15 seconds. Inspect cloves. Stubborn cloves may need to be re-shaken.
- Stainless bowls will not absorb smells, but will get rid of garlic smells from your hands by rubbing on the bowl under cold running water
- Thoughtful design allows bowls to nest for convenient storage
- Unique shape can be used as molds for desserts or small cakes



**Shake 'n Peel™**  
**Garlic Skin Remover**

19-001-0099 ●

UPC: 643462179565



**Mixing Spoon (solid)**

17-030-0002 (gray) ●

UPC: 643462180370



**Mixing Spoon (slotted)**

17-031-0002 (gray) ●

UPC: 643462180387



**12" Meat Scraping Tongs**

17-060-0002 (gray) ●

UPC: 643462180691



**SS Utility Tongs (9.5")**

17-040-0002 (gray) ●

UPC: 643462180394



**Silicone Utility Tongs (9.5")**

17-050-0002 (gray) ●

UPC: 643462180424



**Breakfast Turner**

17-004-0302 (orange / gray)

UPC: 643462180356



**Dessert Turner**

17-003-0302 (orange / gray)

UPC: 643462180912

**12" Meat Scraping Tongs**

17-060-0003 (orange) ●

UPC: 643462180707

**SS Utility Tongs (12")**

17-041-0002 (gray) ●

UPC: 643462180400

**Silicone Utility Tongs (12")**

17-051-0002 (gray) ●

UPC: 643462180431

**12" Meat Scraping Tongs**

17-060-0004 (red) ●

UPC: 643462180714

**SS Utility Tongs (9.5")**

17-040-0003 (orange) ●

UPC: 643462180554

**Silicone Utility Tongs (9.5")**

17-050-0003 (orange) ●

UPC: 643462180592

**SS Utility Tongs (12")**

17-041-0003 (orange) ●

UPC: 643462180561

**Silicone Utility Tongs (12")**

17-051-0003 (orange) ●

UPC: 643462180608



**Jumbo Turner**

17-004-0302 (orange / gray)

UPC: 643462180905



**Wok Turner**

17-005-0302 (orange/gray)

UPC: 643462180929



**Utility Spatula**

17-002-0302 (orange / gray)

UPC: 643462180363

**SS Utility Tongs (9.5")**

17-040-0004 (red) ●

UPC: 643462180578

**Silicone Utility Tongs (9.5")**

17-050-0004 (red) ●

UPC: 643462180615

**SS Utility Tongs (12")**

17-041-0004 (red) ●

UPC: 643462180585

**Silicone Utility Tongs (12")**

17-051-0004 (red) ●

UPC: 643462180622



**Colander**

18-01-0008 (green) ●

UPC: 643462179053



**Colander**

18-02-0001 (white) ○

UPC: 643462179107



**Colander**

18-03-0004 (red) ●

UPC: 643462179114





# KITCHEN GADGETS

# NEW 2023

## Ice Cream Sandwich maker

Who doesn't LOOOVE an ice cream sandwich??!! With the **MOBI Ice Cream Sandwich maker** kit, you can make your own (6 at a time) for birthday parties, pools parties or just a special treat.

### Choose from 3 designs: **T-Rex, Cow and Shark**

Make with any kind of ice cream you desire and with the simple-to-follow instructions, you will have the perfect ice cream sandwich every time. Now, how do I get rid of the neighborhood kids??

- Silicone mold makes perfect ice cream pucks every time
- Special designed "Double sided" cookie cutter makes perfect sandwich cookies
- Cookie recipe and assembly instructions included
- Make 6 ice cream sandwiches at a time
- Dishwasher Safe

**NEW!**



Ice Cream Sandwich maker  
(Cow)

16-002-0006 (pink) ●

UPC: 643462179763

**NEW!**



Ice Cream Sandwich maker  
(Shark)

16-003-0020 (light blue) ●

UPC: 643462179770

**NEW!**



Ice Cream Sandwich maker  
(T-Rex)

16-004-0021 (yellow) ●

UPC: 643462179787

# Cocoa Bombs™ Silicone Mold

## NEW 2023

Be the talk of the town when you serve these fantastic Cocoa Bombs from Mobi. Comes in four different designs; **S'mores Man**, **Snowflake**, **Gingerbread Man** and **Holiday Tree**. Fill them with your favorite cocoa powder, mini marshmallows, crushed candy canes and whatever else your heart desires.

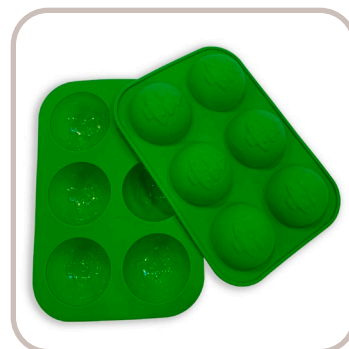
Drop one in a mug and pour hot milk or water over the ball.  
The ball "explodes" with a scrumptious surprise from the inside.  
Another cup for me please!!



- Mold cavity accommodates any packet size cocoa powder; even jumbo size
- Super cute holiday décor on each "bomb"
- Bomb fits in most size mugs
- Easy to make; even your kids can do it
- Use the mold for making solid chocolate, ice cubes and jello-shots



NEW!



**Cocoa Bomb™  
(S'mores Man)\***

16-046-0006 (pink) ●  
UPC: 643462179756

**Cocoa Bomb™  
(Snowflake)\***

16-035-0011 (blue) ●  
UPC: 643462179596

**Cocoa Bomb™  
(Gingerbread Man)\***

16-036-0001 (red) ●  
UPC: 643462179602

**Cocoa Bomb™  
(Holiday Tree)\***

16-037-0018 (green) ●  
UPC: 643462179619





**The Last Straw**  
16-061-0004 ●●●  
UPC: 643462179466



Patented  
open/close  
design allows  
you to clean  
stuck on foods



- Never cross contaminate your peanut butter and jelly again
- Extra large spreaders
- Serrated edge allows you to cut the crust off your bread
- Magnetic handles snap together for convenient storage



**Parlor Ice Cream Scoop**  
16-060-0001 (white) ○  
UPC: 643462179411



**Peanut Butter and Jelly  
Spreader**  
16-040-0050  
UPC: 643462179299



**Pigs in a Blanket Mold  
with "Clip Strip" packaging**  
16-070-0006 (pink) ●  
UPC: 643462179244



**Shark Bites Mold  
with "Clip Strip" packaging**  
16-071-0007 (light blue) ●  
UPC: 643462179251



**Dino Dogs Mold**  
16-042-0019 (purple) ●  
UPC: 643462179664



**Bear Butt Bites Mold**  
16-035-0016 (red) ●  
UPC: 643462179398



**Rocket Dog Bites Mold**  
16-036-0017 (red) ●  
UPC: 643462179404



**Pigs in a Blanket Mold**  
16-030-0006 (pink) ●  
UPC: 643462180882



**Shark Bites Mold**  
16-032-0010 (light blue) ●  
UPC: 643462179237



**Mini Hot Dogs Mold**  
16-033-0017 (red) ●  
UPC: 643462179275



**Corn Dogs Mold**  
16-031-0007 (yellow) ●  
UPC: 643462179091



**Desert Boats Mold**  
16-034-0012 (blue) ●  
UPC: 643462179282



# Silicone Pancake Molds

**NEW!**



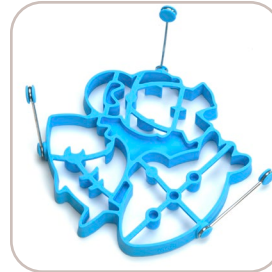
**Dino Bite Pancake Molds**  
16-052-0019 (purple) ●  
UPC: 643462179671



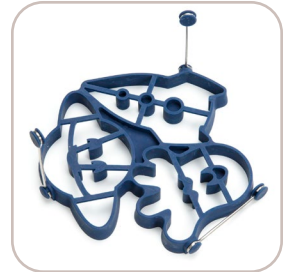
**Cluster Molds —  
Barnyard Animals**  
16-026-0016 (red) ●  
UPC: 643462181018



**Cluster Molds —  
Emoticons**  
16-025-0007 (yellow) ●  
UPC: 643462181001



**Cluster Molds —  
Ocean**  
16-028-0011 (light blue) ●  
UPC: 643462179190



**Cluster Molds —  
Space**  
16-027-0010 (dark blue) ●  
UPC: 643462179183

**Make Three Pancakes at a Time Instead of Just One!**



**Little Piggy Pancake Molds**  
16-020-0006 (pink) ●  
UPC: 643462180899



**Shark Bite Pancake Molds**  
16-021-0010 (blue) ●  
UPC: 643462179305



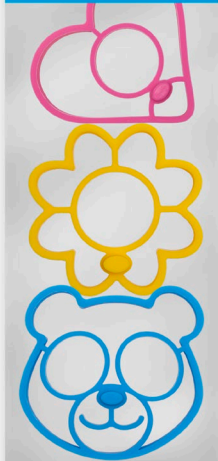
**Safety Can Opener**  
16-001-0203 (orange / gray)  
UPC: 643462180349





# Silicone Egg Molds

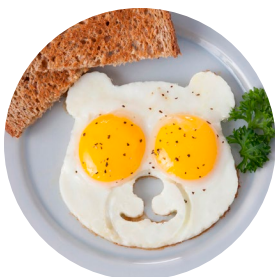
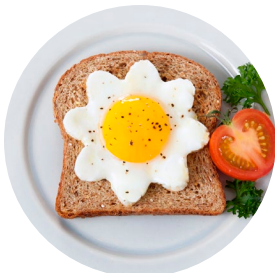
**NEW!**



**3-piece Mold Set —  
3 Happy Egg Shapes**

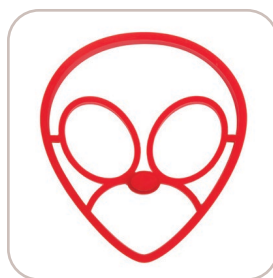
16-016-0098  
(assorted pink / yellow / blue)

UPC: 643462179688



**Silicone Egg Mold —  
Heart**

16-012-0006 (pink) ●  
UPC: 643462180462



**Silicone Egg Mold —  
Alien**

16-014-0004 (red) ●  
UPC: 643462180486



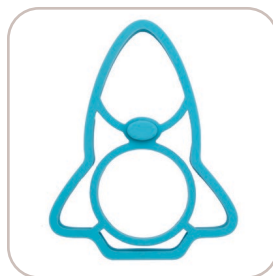
**Silicone Egg Mold —  
Flower**

16-011-0007 (yellow) ●  
UPC: 643462180455



**Silicone Egg Mold —  
Frog**

16-015-0009 (green) ●  
UPC: 643462180493



**Silicone Egg Mold —  
Rocket**

16-010-0001 (light blue) ●  
UPC: 64346218044



**Silicone Egg Mold —  
Panda**

16-013-0003 (blue) ●  
UPC: 643462180479



**Folding Microwave Tray**

16-050-0004 (red) ●  
UPC: 643462180950



**Folding Microwave Tray**

16-050-0003 (orange) ●  
UPC: 643462179084



**Folding Microwave Tray**

16-050-0010 (blue) ●  
UPC: 643462180943

## Folding Microwave Tray

Microwave tray holder safely  
transports hot bowls and plates  
from your microwave to your counter



# COUNTERTOP

## Handy™ Salt 'n Pepper Mill

Wave if you want more salt... Done! "Thumbs up" if you want more pepper... Done! This articulated hand grinder is sure to be a conversation piece at your dining table.

Stands 13" tall, available in a right hand or left hand for salt or pepper. Own one or both hands and never ask to pass the salt again...just "talk to the hand."



- Solid beechwood for long-lasting and durable construction
- Ceramic grinder crushes the spices without leaving a metallic taste behind
- Articulated hand for a great conversation piece



Handy™ Salt 'n Pepper Mill  
(Left)

21-001-0060 ●

UPC: 643462179572



Handy™ Salt 'n Pepper Mill  
(Right)

21-005-0060 ●

UPC: 643462179589





#### Mouse House

14-020-0016

UPC: 643462179220

Cheese  
serving platter  
with mice tools



Mice are stored magnetically  
in each mouse-hole

Three "mice" serving knives  
for different kinds of cheese



suction cup base  
keeps paper towel  
holder from tilting  
or falling over when  
pulling sheets of paper



#### Paper Towel Holder (U.S. Size)

14-001-0001 (white) ○

UPC: 643462180219



#### Paper Towel Holder (U.S. Size)

14-002-0013 (black) ●

UPC: 643462180226



#### Paper Towel Holder (INT'L Size)

14-003-0001 (white) ○

UPC: 643462180288



#### Paper Towel Holder (INT'L Size)

14-004-0013 (black) ●

UPC: 643462180295

# CLEANING

Whether its cleaning the kitchen or just your hands, MOBI's cleaning tools are here to help. Our foam pumps have a patented device that prevents soap and water from clogging the engine.

Our **ODOR STEELer** is the perfect complement for after cooking with fish, onions or garlic. The steel takes away the odors while the soft bristles leaves a refreshed feeling for your hands.



Removes fish, garlic  
and onion smells  
from hands



Silicone nodules  
clean and lathers  
soap as you wash

Soft enough  
to be used as a  
mushroom brush







**ODOR STEELer Soap**  
20-030-0004 (red) ●  
UPC: 643462181025



**ODOR STEELer Soap**  
20-030-0006 (pink) ●  
UPC: 643462179060



**ODOR STEELer Soap**  
20-030-0007 (yellow) ●  
UPC: 643462179077



**ODOR STEELer Soap**  
20-030-0008 (lime green) ●  
UPC: 643462181032



**ODOR STEELer Soap**  
20-030-0012 (light blue) ●  
UPC: 643462179046



**The Penguin Foamer**  
20-020-0001 (white) ○  
UPC: 643462180998



**The Penguin Foamer**  
20-020-0002 (gray) ●  
UPC: 643462179176



**The Penguin Foamer**  
20-020-0006 (pink) ●  
UPC: 643462179169

- Use 10% of Your Favorite Liquid Soap Mixed Together with 90% Water to Create a Luxurious Foamy Lather
- Good for the Environment
- Patented Foaming Mechanism Will Not Clog



**The Bird Foamer**  
20-001-0001 (white) ○  
UPC: 643462180974



**The Bird Foamer**  
20-001-0002 (gray) ●  
UPC: 643462179138



**The Bird Foamer**  
20-001-0006 (pink) ●  
UPC: 643462179121



**The Robot Foamer**  
20-010-0001 (white) ○  
UPC: 643462180981



**The Robot Foamer**  
20-010-0002 (gray) ●  
UPC: 643462179152



**The Robot Foamer**  
20-010-0006 (pink) ●  
UPC: 643462179145



# MEASURING

Precise measurements are essential to guarantee successful results in baking and cooking. **MOBI POP POP measuring cups and spoons** are not only scientifically calibrated but they are also designed to save cost and minimize storage space. The flexible cups pop back and forth to create two different measurements in one.

- Dishwasher Safe
- BPA Free
- Imperial and Metric measurements available

2pc set:  
1/4 cup, 1/3 cup, 1/2 cup, 1 cup

Flexible cups that pop back and forth to create 2 measurements in 1

POP the cups back and forth to double the amount of measuring devices



Double ended spoons give you four measurements with each spoon

1/2 tbsp, 1 tbsp, 1/2 tsp, 1 tsp



1/3 tsp, 2/3 tsp, 1/4 tsp, 1/8 tsp





**Pop Pop Measuring Cups**  
10-02-0104 (red) ●  
UPC: 643462180172



**Pop Pop Measuring Cups**  
10-02-0103 (orange) ●  
UPC: 643462180196



**Pop Pop Measuring Cups**  
10-02-0107 (yellow) ●  
UPC: 643462180264



**Pop Pop Measuring Cups**  
10-02-0111 (lime green) ●  
UPC: 643462180189



**Pop Pop Measuring Cups**  
10-02-0102 (gray) ●  
UPC: 643462180202



**Pop Pop Measuring Spoons  
2 Piece Set**  
10-03-0104 (red) ●  
UPC: 643462180837



**Pop Pop Measuring Spoons  
2 Piece Set**  
10-03-0103 (orange) ●  
UPC: 643462180851



**Pop Pop Measuring Spoons  
2 Piece Set**  
10-03-0107 (yellow) ●  
UPC: 643462180875



**Pop Pop Measuring Spoons  
2 Piece Set**  
10-03-1111 (lime green) ●  
UPC: 643462180844



**Pop Pop Measuring Spoons  
2 Piece Set**  
10-03-0102 (gray) ●  
UPC: 643462180868



**Pop Pop Measuring Spoon**  
10-01-0104 (red) ●  
UPC: 643462180134



**Pop Pop Measuring Spoon**  
10-01-0103 (orange) ●  
UPC: 643462180158



**Pop Pop Measuring Spoon**  
10-01-0107 (yellow) ●  
UPC: 643462180271



**Pop Pop Measuring Spoon**  
10-01-0111 (lime green) ●  
UPC: 643462180141



**Pop Pop Measuring Spoon**  
10-01-0102 (gray) ●  
UPC: 643462180165



**Liquid Measuring Cup  
FDA (Imperial)**  
10-10-0006 (clear, 1 cup)  
UPC: 643462180721



**Liquid Measuring Cup  
FDA (Imperial)**  
10-11-0006 (clear, 2 cups)  
UPC: 643462180738



**Liquid Measuring Cup  
LFGB (Metric)**  
10-10-0012 (clear, 1 cup)  
UPC: 643462180745

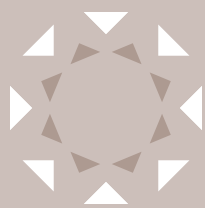


**Liquid Measuring Cup  
LFGB (Metric)**  
10-11-0012 (clear, 2 cups)  
UPC: 643462180752

- Finger grips for non-slip grip
- Built in spout for precise pouring
- Microwave safe
- BPA Free

# PEEL / CUT / GRATE

Experts say that a dull knife is more dangerous than a sharp one because it takes more effort to push food through a dull blade. While exerting the extra force, it is possible to slip and cut yourself. This fact is not only associated with knives, but also holds true for graters as well.



Grate cheese from  
any direction

Save extra cheese  
with storage cover



**MOBI graters** employ a photo-etching process that makes each cutting tooth ten times sharper than traditional stamped teeth. Each grater has its own unique tooth design to make them truly unique.







**Storage Grater**  
12-075-0010 (blue) ●  
UPC: 643462179350



**Storage Grater**  
12-075-0010 (red) ●  
UPC: 643462179367



**Cheese Wheel Grater**  
12-061-0007 (yellow) ●  
UPC: 643462179220



**Chocolate Box Grater**  
12-065-0116 (brown) ●  
UPC: 643462179237



**Garlic Slicer and Grater**  
12-100-0204 (red) ●  
UPC: 643462180318



**Coarse Grater**  
12-024-0103 (white / orange)  
UPC: 643462180103



**Ultra-Coarse Flat Grater**  
12-020-0103 (white/orange)  
UPC: 643462180066



**Starburst Grater**  
12-025-0103 (white/orange)  
UPC: 643462180110



**1mm Slicer**  
12-022-0103 (white / orange)  
UPC: 643462180080



**3mm Slicer**  
12-023-0103 (white / orange)  
UPC: 643462180097



**Julienne Grater**  
12-021-0103 (white / orange)  
UPC: 643462180073



**Dual Grater**  
12-001-0103 (white / orange)  
UPC: 643462180042



**Straight Peeler**  
12-200-0004 (red) ●  
UPC: 643462180325



**Micro-Serrated Y Peeler**  
12-201-0009 (green) ●  
UPC: 643462180332



**Julienne Y Peeler**  
12-202-0007 (yellow) ●  
UPC: 643462180783



**Cut Resistant Glove — Large**  
12-300-0002 (gray) ●  
UPC: 643462180790



**Cut Resistant Glove — Small**  
12-301-0002 (gray) ●  
UPC: 643462180806





Mobius International LLC  
San Francisco, CA USA  
[mobicreations.com](https://mobicreations.com)

DESIGNED IN THE  
**USA**

